

**FOR IMMEDIATE RELEASE**

December 1, 2022



**CONTACT**

The Narrative Project

Info@[narrative-project.com](mailto:narrative-project.com)

203.913.5008

---

**A Better Way Foundation Names New Haven Native, Jennifer Quaye-Hudson as New Executive Director, Forges New Path for Non-Profit Incubation**

---

**New Haven, CT [December 1, 2022]** – A Better Way Foundation (ABWF), a non-profit fiscal sponsor that supports grassroots organizing groups focused on racial and economic justice, today announced the selection of **Jennifer Quaye-Hudson** as its new Executive Director.

Quaye-Hudson succeeds **Addys Castillo**, former Interim Executive Director of ABWF and currently of Citywide Youth Coalition. Under her leadership, the ABWF board is eager to take the organization in a bold new direction, focusing on supporting the groups it presently fiscally sponsors by solidifying ABWF’s offerings, stabilizing fundraising, and bringing on new groups.

“Jennifer’s appointment is an example of our commitment to our local and statewide non-profit communities,” said ABWF Board Chair, **Erick Carrión Rivera**. “We have always been committed to radical change, but the next phase of our work required a leader with a strong sense of policy in Connecticut, community in the non-profit space, and a dedication to doing what it takes to serve the missions of all our groups.”

Quaye-Hudson brings nearly 15 years of public and non-profit experience working most recently as Movement Building and External Affairs Director with Connecticut Voices for Children. She has held several positions in non-profits at the local and national level working on civil rights issues including housing justice, tax reform, and education equity.

“I’m beyond thrilled to be joining the leaders at A Better Way Foundation and to pick up on the amazing work that was started before me,” Quaye-Hudson said. “It’s a privilege to be able to serve radical groups working towards transformative change throughout our state. ABWF is known across the state for its years of leading criminal justice and drug policy reform that has led to some of the most progressive legislation in the country.”

After a lengthy assessment of needs in the organizing and policy fields, ABWF shifted its mission to providing fiscal sponsorship, technical assistance, and training to grassroots organizing projects.

“As I pick up this mantle, the work for me remains about doing what’s best for our state’s most underserved families who are traditionally from Black, Brown, and low-income communities,” Quaye-Hudson said. “It is with that dedication that I take on this role and I look forward to setting ABWF up as a radical incubator for nonprofit excellence.”

ABWF currently fiscally sponsors four organizations including Step Up New London, The Connecticut Black and Brown Student Union (CTBBSU) based out of Hartford, Hearing Youth Voices in New London, Mutual Aid Hartford

ABWF’s new offices are located at 65 Trumbull St., New Haven. Quaye-Hudson started with the organization this fall.

Visit [www.abetterwayfoundationct.org](http://www.abetterwayfoundationct.org) for more information.

###

## **ORGANIZATION’S MISSION**

*We are founded on the pillars of racial justice, equity, anti-racism, and economic justice. We are visionary leaders committed to each other’s humanity and to manifesting our shared liberation. We honor transparency, honesty, and collaboration. We value community organizing as a tool to shift the material conditions of our communities. We see the vast space and great power of long-term relationships, treating them with care and deliberation.*